

20th Annual Asian Culture Festival

Fruit & Spice Park 24801 SW 187th Ave, Homestead, FL 33031 Tel: 305-247-5727

March 6 & 7, 2010

Dear Vendors:

Thank you for your interest in the Asian Culture Festival. This is the 20th year that an Asian Culture showcase has been presented at the Fruit & Spice Park. The Thai-American Association in partnership with Fruit & Spice Park and Miami-Dade County Asian-American Advisory Board produces the Asian Culture Festival. The purpose of the Asian Culture Festival is to promote better understanding and appreciation of all the Asian Cultures that enrich our dynamic cultural tapestry of South Florida. In our turbulent and unsettled times, this bridge between cultures has become more important.

The Asian Culture Festival is an annual event that is held the first weekend in March. This year it will be on March 6 & 7, 2010. This exciting event is held in the lush Fruit & Spice Park Garden, on the lawn among the trees. Culture, dance, music, and fashions will dazzle visitors throughout the weekend. Many of our visitors stay all day to see the performances; and to eat authentic food from many Asian Countries. A number of activities are designed for children to experience the traditions, contributions, and heritages of Asia. Asian arts, crafts, and cultural products are for sale from many vendors in our market. Visitors will also be able to purchase a variety of plants from our many participating nurseries. The tours of the Garden will treat visitors to banana plantation, bamboo forest, and extensive planting over the 35 acres of the Fruit & Spice Park.

Your involvement in this important and exciting event is greatly needed for the theme, setting, and atmosphere. As you can imagine, the Asian Culture Festival is complex to stage and produce. Attendance of this event has been over 10,000 persons and is growing each year.

Should you have further questions or comments, please feel free to contact me at anytime. We look forward to seeing you at this year's festival!

Sincerely,

Khanya Moolsiri
Executive Director
Asian Culture Festival 2010

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APPLICATION FORM

Mail completed application form to:
Thai-American Association of Florida
12112 Limestone Way, Cooper City, FL 33026
ATTN: Asian Culture Festival 2010

The fees for the 2 day event are as follows:

*These figures include a 7% sales tax.

- ___ Free EDUCATIONAL exhibits
- ___ \$160.50* GENERAL vendors (\$150 fee + \$10.50 tax)
- ___ \$374.50* FOOD vendors (\$350 fee + \$24.50 tax)
- ___ \$100 CLEAN-UP DEPOSIT for FOOD vendors

A separate check must be made for the clean-up deposit and mailed along with the FOOD vendor application. If the area is not left in the appropriate condition, the cleaning charge will be assessed. (The \$100 check will be deposited to the bank)

MAKE CHECKS PAYABLE TO: Thai-American Association and mail to the above address

I HAVE ENCLOSED \$ _____ FOR _____ 10' SPACE(S).

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE: _____ BUSINESS PHONE: _____

FAX: _____ EMAIL: _____

I PLAN TO SELL: (All items must be listed to be sold)

EXHIBIT DESCRIPTION: (Indicate canopy, generators, shade, etc.)

I have read the festival rules and agree to abide by them:

SIGNATURE: _____ DATE: _____

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**SPONSORED BY THE THAI AMERICAN ASSOCIATION
THE MIAMI-DADE COUNTY ASIAN-AMERICAN ADVISORY BOARD AND THE FRUIT & SPICE PARK**

The Asian Cultural Festival will be held on Saturday and Sunday, March 6th & 7th, 2010 from 10 AM to 6 PM. The Festival is conducted at the Miami-Dade County Fruit & Spice Park.

All exhibitors must represent an Asian cultural theme. Acceptance is based upon category and theme suitability. Vendors' and exhibitors' products are not judged for quality or merit. Exhibitors who meet suitability standards may still be refused on the basis of duplication of previously accepted vendors.

RULES:

Exhibits must confirm to the Festival theme; i.e. Asian arts/crafts, folklore, culture, religion, cuisine, history, etc.

1. First come, first served based upon the date of receipt of the entry form.
2. The Asian Culture Festival will not be responsible for theft, loss, damage, or injury of any person or property.
3. Exhibitors must clean up their display at the end of the Festival.
4. Exhibitors must provide their own easels, tables, electrical cords, and power sources. These must be self-supporting with no nails or other damaging hardware in the trees or shrubs.
5. The Park Staff has the right to ask an exhibitor to leave if not conforming to the Asian Culture Festival rules or for misrepresenting the nature of an exhibit. No refunds will be made under such circumstances.
6. Climbing on the water fall mound is not permitted.
7. Once reservations are made and a space is assigned, no refunds will be made.
8. Cars, trucks, and trailers must be out of the festival area before 9:30 AM, and may not re-enter the grounds until 5:00 PM each evening of the festival. Exhibitors who abandon vehicles will have their vehicles towed. There will be no exceptions.
9. **Spaces are 10' X 10'. Exhibitors who have paid can set up Friday between 10:00 am – 4:00 pm. Cars must be off the park grounds no later than 5:00 pm Friday evening. Set up Saturday will start at 7:00 am to 9:30 am. Cars must be out of the Festival area by 9:30am.**

ALL VEHICLES MUST BE OUT OF FESTIVAL AREA BY 9:30 AM.

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FOOD VENDOR REGULATIONS

In order to insure the unique quality of the Asian Cultural Festival, all food vendors must have all items sold by them approved. Every item, beverage, and food, should be clearly listed on the Festival application.

All carbonated beverages are sold only at the “Soda Booth” and cannot be sold by other vendors.

Any vendor may sell water, coffee, iced tea, hot tea, hot cocoa, lemonade & fruit drinks (non-carbonated).

Vehicles and trailers are not permitted in the Park during Festival hours and may not be used to dispense product without prior written approval of the Festival director.

Vendors must provide and bring their own generators and/or power supplies, if needed.

Vendors must clean up their areas at the end of the Festival. Trash and garbage generated in the production of food product must be in plastic bags. Oils and grease must be in sealed non-spill containers. Cooking oil and charcoal must not be dumped on the ground. All woks, fryers, grills, and hot fluids must be inaccessible to patrons.

Vendors are required to send a separate check with the application for a \$100 deposit for cleaning purposes. If your area is not left in appropriate condition, the fee will be assessed.

Vendors are prohibited from locating hot grills, cooking pots and hot oil from public access to prevent dangerous burns to visitors.

Remember to fill out your application completely, including your list of all items for sale. Items not listed on the application cannot be sold!

You are required to have a valid food sale permit from the Dade County Public Health Department for this event.

**WE LOOK FORWARD TO YOUR PARTICIPATION IN THIS YEAR’S SHOW!
THANK YOU FOR YOUR INTEREST IN THE ASIAN CULTURE FESTIVAL 2010**

For more information, contact Khanya Moolsiri Tel: (954) 431-7484 Fax: (954) 431-8573 Email: Kmoolsiri@aol.com
www.asianculturefestival.org